



JOE HECK

Revision #: 0 Date: 10/31/2012

Client: NVCD3- JOE HECK- 2012

Estimate: 3187

Media: TV

Description: NV CD3 JOE HECK NOV 2-NOV 6 TV

Product: BROADCAST

Flight Start Date: 11/2/12 5:00:00 AM

Market: Las Vegas

Flight End Date: 11/6/12 4:59:00 AM

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Fri 11/2	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	Total Spots
KSNV-TV											
1	MTuWThF 3:00p-4:00p DR PHIL	DT	\$600.00	\$510.00	60	1	0	0	1	0	2
2	MTuWThF 5:00p-6:30p NEWS	EN	\$2,400.00	\$2,040.00	60	1	0	0	1	0	2
3	MTuWThF 6:30p-7:00p JEOPARDY	EN	\$2,600.00	\$2,210.00	60	1	0	0	1	0	2
4	MTuWThF 7:00p-7:30p WHEEL	PA	\$2,600.00	\$2,210.00	60	1	0	0	1	0	2
5	MTuWThF 7:30p-8:00p FACE TO FACE	PA	\$1,800.00	\$1,530.00	60	1	0	0	1	0	2
6	MTuWThF 11:35p-12:37a LENO	LF	\$500.00	\$425.00	60	0	0	0	1	0	1
Total Spots:						5	0	0	6	0	11
Total Cost:			\$20,500.00	\$17,425.00							
Total											
NOV 12			\$20,500.00	\$17,425.00							

Signature: _____

Disclaimer:



Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
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KSNV-TV	11	\$20,500.00	100%	\$17,425.00	100%
Market Total:	11	\$20,500.00		\$17,425.00	